

/Our 20 Point Plan

/Our People

01 Enable people to change habits.

Aim: Educate and actively embed sustainable ways of working.

02 Communicate internally and externally; aims, achievements and successes. Support our local community.

Aim: Show regular updates to raise profile.

/Our Thinking

03 Support clients and help to deliver against their sustainable targets.

Aim: Establish key client objectives and help them achieve.

04 Use LIST appropriately to measure and develop our design work.

Aim: Create benchmark for CO2 and Ecopoint data.

05 Maintain design for dis-assembly within our everyday thinking.

Aim: Improve recycling of displays by 10%.

06 Engineer to reduce CO2 in our displays.

Aim: Reduce embedded CO2 by 10%.

07 Continue to seek out sustainable materials and introduce into our designs.

Aim: Lead the way.

/Our Boxes

08 Continue to develop box formats for best fit on a pallet and container.

Aim: Optimize containerization.

09 Align packaging specification with the contents.

Aim: Reduce packing materials by 10%.

10 Use materials that can be recycled within our packaging.

Aim: Zero packaging waste to landfill.

/Our Products

11 Maintain our key green standards within our CSR practices.

Aim: Communicate our policy to key stakeholders.

12 Work with our manufacturers to improve supply chain practices.

Aim: Effective use of energy, water and materials.

13 Work with our logistic suppliers to improve routes to markets.

Aim: Reduce the CO2 impact of delivering goods by 10%.

14 Maintain our green accreditations.

Aim: Use our credentials to strengthen our sustainable practices.

/Our Office

15 Travel. How we use technology, planes, trains, automobiles and bikes.

Aim: Reduce our CO2 by 15%.

16 Building. Maintain and improve our energy use.

Aim: Reduce energy use by 10%.

17 Office. Maintain and improve our recycling of waste.

Aim: Improve our recycling of waste by 10%.

/Our Workshop

18 Workshop. Use energy efficient machines.

Aim: Purchase the most energy efficient products.

19 Workshop. Recycle materials and waste.

Aim: Improve our recycling of waste by 10%.

20 Workshop. Building, water and energy use to be reduced.

Aim: Measure our energy use and reduce by 10%.